



Presents the 7<sup>th</sup>



All proceeds going to Southlake Hospital Cancer Center

## ***Vendor Registration Information***

Do you have a product or service to sell or promote? Are you looking for a fun way to advertise to women from in and around York Region, all while giving back to the community?

The East Gwillimbury Women's Show is a “can't miss” opportunity for your business to promote your unique products or services to the over 700 women who are expected at the show. While giving back to the community this is an amazing business networking event, given that 50+ other businesses are involved in the show. In addition, all proceeds from the event will be directed to the Southlake Hospital Regional Cancer Center. To date over \$75,518.00 has been raised for Southlake from the past 6 shows.

The show is being held Saturday April 27, 2019 at the Holland Landing Community Center (19513 Yonge Street, Holland Landing, ON, L9N 1L8) from 10am until 4pm. In past years, a large crowd was waiting for the doors to open well before 10am, and we expect the same for this show. This year our goal is to raise enough money to purchase a Radiation Dosimeter: Protect people from radiation and limit access to dangerous areas. - \$11,200 and a Prone Breast Radiation System created with a focus on ensuring patient comfort, re-positional accuracy and simplicity in use - \$7,100.

Most vendors have something interactive to entice guests over to their booths. Guests tell us they love the show because vendors give them one on one attention. The show encourages guests to visit every booth by stamping the back of their ticket; a stamped ticket can enter to win a \$1000 makeover prize.

## ***How is the show advertised?***

The show has continued to see growth year after year. The biggest attractions are the 300 gift bags that are given out to the first 300 guests to attend. In past years there is a large line up waiting for a gift bag and all the bags are handed out within the first 2 hours. At the 2017 show we saw 500 women attend.

Guests who attend the show and visit the vendors will have the opportunity to win a \$1000 makeover and photoshoot as well as other large prizes plus a 50/50 draw.

70 posters are printed and placed in vendor store fronts and other local locations.

2000 directories with the vendor list are printed and distributed.

Print advertising in: Bulletin magazine, Era Banner, snap newspaper, and other local print event listings.

Our website [www.EgWomensshow.com](http://www.EgWomensshow.com) includes a directory with the vendor list, registration for events, ticket sales, sponsor's logos, show details, contest and more.

Social media via Facebook, Twitter, Instagram.

An E-newsletter is sent to past guests, vendors, volunteers, sponsors and is posted on social media.

Networking with the local Chambers of Commerce in East Gwillimbury, Newmarket and Georgina, plus the Georgina business networking group and The Business Women's Network of York Region

Mobile road sign outside the hall, Media sponsors.

## ***Upper Level Vendor***

Upper Vendor space includes an 8 foot table with 2 chairs or an empty space large enough to fit an 8 foot table. During registration, please advise if you will require them. There are 35 vendor spots available in the upper level and 22 spaces available in the lower level.

Business exclusivity (one vendor per business type, based on 1st registration) we will do our best to see that only 1 business for each business type attends and that similar items are not sold throughout the show, however, some businesses may have similarities that overlap. Please advise us as to what you will be selling at your booth so we can try to accommodate everyone.

10 tickets to the show for you to sell or give away to women interested in attending. We encourage you to help the show's success. If all the vendors have at least 10 guests attend, that is 470 guests and plenty of potential customers. The less the Women's Show has to spend on advertising the more money goes back to Southlake. The donation fee for this vendor space is ONLY \$190.00 if registered before October 1, 2018. After that date the fee is \$200. This includes a charitable donation letter from Southlake.

## ***Food Vendor***

We have space for one food vendor who will have:

Access to a large, fully equipped kitchen and bar located in the main area of the show.

A prime location for selling and promoting a culinary business.

A small table outside the kitchen for cutlery, samples, and condiments.

An exclusive food vendor on the upper level.

A fee for the food vendor is ONLY \$180.00 if registered before October 1, 2018 after that date \$190.00.

Includes a charitable donation letter from Southlake.

## ***Lower Level Vendors***

Lower level spots will differ from those in the upper level only by size (6 foot table space including table and 2 chairs). Lower level Vendors will receive 5 tickets to the women's show, which are included in your registration package for you to give away or sell. The fee for these spaces is ONLY \$115 if registered before October 1, 2018 after that date \$125.00. Includes a charitable donation letter from Southlake.

## ***Non Profit Vendors or Community groups***

We will have two spots for non profit or community groups, there will be no fee but in lieu these vendors will have to sell a minimum of 23 tickets.

## ***Sponsorship Opportunities***

Interested in more exposure at the show such as hosting a class, contest at your booth or a demo in the large space available? More information may be found on the show's website, [www.egwomensshow.com](http://www.egwomensshow.com), or by contacting us at [egwomensshow@gmail.com](mailto:egwomensshow@gmail.com).

## ***Silent Auction***

You can donate a product or service to our silent auction. Big or small we appreciate them all! All guests, as they enter, will walk past your business logo on our large banner. Please send your logo and photo of your item to be included in social media to [egwomensshow@gmail.com](mailto:egwomensshow@gmail.com) (if dropped off to Tangles before March 1, 2019 we will do the photo for you).

You will be issued a charitable donation letter from Southlake for the full value of your donation. This year we will be doing the auction online and at the show for added exposure.

## **Additional Fee's**

\$20.00 for tables requiring limited power. It is mandatory for booths with power to be set up by 9:30am on show day for a power check. Vendors that require power get priority spots along the perimeter of the show floor.

We will be printing 2000 directories. Your business name will be listed as a vendor. If you would like to add your business website, there will be an additional \$10.00 fee.

You are required to have a table cloth for your table. You may bring your own or rent a white floor length one for \$15.00. Please advise on your registration if you will need to rent one.

## **Gift Bags**

Any business wanting to participate in the gift bags can drop off your 300 items to Tangles Hair Salon & Spa, 45 Gristmill Plaza (905 953 8980) gift bags will be made April 25, 2019.

There is a \$25.00 donation fee for businesses that are not vendors of the show.

This is a great way to advertise your business to the first 300 guest to the show.

Your business name and item photo will be added to our social media if provided before March 1, 2019.

One item or coupon per vendor, any extra content is an additional fee of \$25.00.

The gift bags are a huge draw to the show and guest line up at 10:00 waiting for a gift bag full of coupons, samples, and items from local businesses.

## ***Other Ways to Help Us Reach Our Fundraising Goal for Southlake Hospital Cancer Centre***

Sell tickets – (\$5.00 a ticket. Children 12 yrs. and under are free).

Display a poster or the show directories at your business advertising the event.

Volunteers are needed to stuff gift bags before the event, set up the show and on show day.

Come to the show - you and a friend will be sure to have a great time.

Join, share and invite friends to our social media.

**If you have any questions please call (905) 953- 8980 (Tangles Hair Salon & Spa)  
or email Sharon, Kristy or Melanie at [egwomensshow@gmail.com](mailto:egwomensshow@gmail.com)**

## **2019 East Gwillimbury Women's Show Vendor Registration Form**

Contact Name \_\_\_\_\_

Upper, lower or food vendor \_\_\_\_\_

What are your plans for your booth? Detail booth set up, signage, draws or contest or any other fundraising efforts. Please be specific. This will help to ensure that we don't have duplicated items and / or businesses participating. We will also be using your details for the social media and allowing guest to know what to expect to find at your booth.

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Business Name and Type \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Facebook Page \_\_\_\_\_

Website (\$10.00) on Directory? \_\_\_\_\_

Power Required? (\$20.00) \_\_\_\_\_ Tablecloth Required? (\$15.00) \_\_\_\_\_

Proof of Insurance (Required For All Vendors by March 1, 2019) \_\_\_\_\_

Total Fee \_\_\_\_\_

Cheques can be made out to the East Gwillimbury Women's Show and be mailed or dropped off at Tangles Hair Salon & Spa, 45 #7 Gristmill Plaza, Holland Landing, Ontario, L9N 1M7. Or E-transfers can be sent to [egwomensshow@gmail.com](mailto:egwomensshow@gmail.com)

## ***How Can I Contribute To The Show?***

Please Indicate by Checking the Circles

Donate to the silent auction. (Drop off at Tangles no later than \_\_\_\_\_) Please provide a description of item(s) and value. You will receive a letter of support from Southlake for the full value of your donation.

Provide items for the 300 gift bags (Drop off at Tangles no later than \_\_\_\_\_. Please Describe and add a picture for social media.)

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Display EG Women's Show Posters and / or Directories (1 poster will be included in registration package. Please indicate if you would like more and where they will be displayed.)

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Selling additional tickets (more than the 5 or 10 included in your registration package).

Add to or invite friends to the East Gwillimbury Women's Show Facebook page.  
<http://www.facebook.com/#!/EastGwillimburyWomensShow>

Interest in volunteering? We need help with Gift bags, set up prior to show and the day of. Let us know what days you'd be available to help:

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## ***Vendor Terms and Conditions***

1. Vendors must pick up their package within 2 weeks of the email notification (letter of support, donation form, tickets, poster and new show directories) at Tangles Hair Salon & Spa, 45 #7 Gristmill Plaza, Holland Landing. (Packages will not be mailed out to avoid postage costs, they will be included).
  2. Vendors that have requested power must participate in hall set up on Friday April 26, 2019 upper level vendors are welcome to setup during the day. The show doors will be open on Saturday April 27 at 8 am for vendor set up.
  4. Vendors agree to be prepared for 10:00am on Saturday April 27, 2019 and be able to have the booth set up and manned until close of show (4:00pm).
  5. Each vendor shall have proof of insurance to ensure coverage of booth space. Vendor must be insured against thefts, damages, and personal injury. All exhibitors need to carry two million dollars in liability insurance to ensure third party liability protection. The vendor agrees to send a copy of your certificate of insurance to the organizers naming the East Gwillimbury Women's Show no later than March 1 2019 but preferably with registration, if possible. This can be done by calling your current insurance company and getting a certificate printed for vendor insurance for the day of the show. If you currently don't have business insurance, vendor's insurance for the event can be purchased. Please advise if you require recommendations.
  6. Neither Tangles Hair Salon & Spa, nor the East Gwillimbury Women's Show is responsible for any loss, damage, or injuries that occur or are suffered before, during, or after the event, nor does the show assume any liability or responsibility for any financial loss of any kind.
  7. Tangles/ The East Gwillimbury Women's Show take no responsibility for any of the prizes or silent auction items, as they are donated by members of the community for the purpose of fundraising for this event.
  8. Selling or giving away food or drinks at the show is prohibited unless approved ahead of time. Vendors selling food must be approved and follow the rules based on the York Regional Heath Board.
  10. There will be no refunds provided for your donation to the East Gwillimbury Women's Show fundraiser for Southlake Hospital Cancer Center.
- I understand all the terms and conditions applicable to me as a vendor and I am happy to participate in this show and the fundraising efforts to benefit Southlake Hospital's Cancer Center.

\_\_\_\_\_  
Signature